

GLOBAL SPORTS WEEK PARIS

PRESENTS ITS



VILLAGE

THURSDAY 6

CONNECTION TIME

	PITCH STAGE	BLUE PLAYGROUND	PINK PLAYGROUND
11:00 - 11:20	NATIXIS Sport: a new state of mind, business accelerator and asset class!		EDF Hydrostadium presentation
11:20 - 11:40	VIVENDI SPORTS Nouvelle opportunité : ARES, première ligue afro-européenne	LA FOURMI Soft power & strong responsibilities. Sport as a key to global issues	FRENCH IMPACT Sport as a powerful lever of social innovation
11:40 - 12:00	AGENCE FRANÇAISE DE DÉVELOPPEMENT La plateforme Sport en Commun		ATOS Digital transformation of the Olympic Games
12:00 - 12:15		SAILGP SailGP : a data revolution for sailing	CNOSF Sport as a vehicle for social change and empowerment
13:30 - 13:50	EGG SPORTS Sport through public health perspective	MINISTÈRE DES SPORTS Marché des GESI : de l'offre (GIE FRANCE SPORT EXPERTISE) ...	
13:50 - 14:10	DOW Can sports be an enabler for climate action?	MINISTÈRE DES SPORTS ... à la demande (PLATEFORME MEDEF ENTREPRISES 2024)	EGG SPORTS IRFO & EGG partnership
14:10 - 14:25		CAISSE D'ÉPARGNE & NATIXIS Sport & Performance Capital, the first French fund dedicated to the economics of sports, discloses the first 3 selected companies.	ESSEC BUSINESS SCHOOL Chaire ESSEC Sport - Official Launch
16:15 - 16:35	MINISTÈRE DES SPORTS FRANCE 2023 - PARIS 2024 : Quelles opportunités pour les entreprises?	HAVAS SPORTS & ENTERTAINMENT FUTURE OF SPORTS: Sport today - an evolution from entertainment to a worldwide role in society	
16:35 - 16:45			

FRIDAY 7

CONNECTION TIME

10:30 - 10:50	HURRICANE Game changer: urban sports entering the Olympics		VILLE DE PARIS Trocadero 2020: An innovative and iconic celebration area
10:50 - 11:10	WIMBLEDON Climate strategy launch	VIVENDI Bilan d'une saison et demie de Division 1 féminine sur les antennes de Canal : quand la greffe prend	BANQUE POPULAIRE Armel Le Cléac'h : Voler, l'innovation qui va changer la voile de compétition
13:25 - 13:45	MINISTÈRE DES SPORTS Signature de la Charte MS & FFF		BBDO The Myths of Gen Z. Beyond the stereotypes and what this means for sports
13:45 - 14:05	EDF MCES, the e-sport & sport's mix	STOP & GO Live production and edition content: the big disruption	
14:05 - 14:25	GROUPE BPCE Groupe bancaire référent de l'économie du sport en France		

#GSWParis

FEBRUARY 6th - 7th
LE CARROUSEL DU LOUVRE - PARIS

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