



GLOBAL
SPORTS
WEEK
PARIS

Making the future of sport

PRESS RELEASE

Paris, October 28th, 2019

UNESCO to become Global Sports Week patron

** United Nations Educational, Scientific and Cultural Organisation (UNESCO) joins French President Emmanuel Macron as a patron of Global Sports Week Paris, to be held at the Louvre between February 5th - 7th 2020*

Organisers of Global Sports Week Paris have announced UNESCO as a patron of the event, scheduled to take place for the first time at the Louvre in February 2020.

The new, annual international forum seeks to bring together leaders and disruptors around an agenda focused on 'making the future of sport.'

The programme will examine the two-way relationship between sport and global society at a time of rapid and significant transformation, driven by social, technological and climate-related shifts.

The Director-General of UNESCO **Audrey Azoulay** stated, *"Among other powers, sport fosters social inclusion and gender equality. The Global Sports Week is a special opportunity for activating this power collectively."*

Arnaud Drijard, CEO and co-founder of Global Sports Week said, *"The support of UNESCO underlines our ambition to make Global Sports Week a key forum for dialogue and innovation, as sport adapts to new commercial and societal opportunities."*

UNESCO joins existing supporters of Global Sports Week, which includes M. Emmanuel Macron, President of the French Republic, as High Patron of the event, and Founding Partners BPCE Group and the French Ministry of Sports. The International Paralympic Committee, UEFA and EPCR are also backing the event.

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NOTES TO EDITORS:

About the Global Sports Week:

Global Sports Week Paris is a major new annual sports business forum, supported by a year-round digital editorial, policy and networking platform.

The inaugural event will take place at the Louvre between February 5th and 7th 2020, under the High Patronage of M. Emmanuel Macron, President of the French Republic, with support from France's Ministry of Sports and the City of Paris.

More information and delegate passes are now available via the following link:
www.globalsportsworld.com

About UNESCO:

UNESCO is the United Nations lead agency for sport. Through its International Charter of Physical Education, Physical Activity and Sport, the World Conference of Sport Ministers ("MINEPS"), the Intergovernmental Committee for Physical Education and Sport ("CIGEPE"), the International Convention against Doping in Sport, as well as Quality Physical Education and Values Education through Sport programmes, UNESCO fosters the contribution of sport to the Sustainable Development Goals.

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